


KEITH T STEPHENS

<UI/Front End Designer>

 abstractsequence.com

 South Bend, Indiana

 (574)-360-7802

 keithtstephens@gmail.com

Work Experience

Senior Web Designer & Mentor
TireRack.com @ South Bend, IN 2010 - Present

Executed high-level designs focused on content strategy and ecommerce/business goals.

Streamlined and launched online advertising and email marketing campaigns.

Headed four member team tasked with completely overhauling mobile site design and functionality.

Restructured essential processes for project implementation and documentation. This increased time efficiency, communication and cleaner code.

Pioneered mentorship program for all new design hires, 2014 to present.

Formed team to educate and bring all Tire Rack properties to AA WCAG standards.

Proficiencies

Graphics

Adobe Creative Suite
Blender 3d
GIMP
Inkscape

Languages

HTML
SASS/CSS
Javascript
SVG
PHP

Tools

Adobe CQ
Exact Target
Google Analytics
SourceTree
LucidCharts

Education

BS in Computer Graphics Technology
Purdue University @ West Lafayette, IN 2009
Attended An Event Apart 2010, 12, 17

Achievements

Best animation award @ ACM Siggraph Purdue
Received rank of Life Scout in the BSA

Previous Work Experience

Freelance Designer 09 - 10
Video Editor @ Purdue 08 - 09
Lab Monitor @ Purdue 07 - 09
Web and Flag Designer @ Flags International 06 - 07

Draftsman @ Precision Electric 05 - 06
Gift shop @ Studebaker Museum 04 - 06
Custodian @ Robert Stephens & Company PC 02 - 06
Garden Center @ Meijer 02 - 04